

# HELP VISITORS FIND YOU!

**V**isitWearsValley.com is a comprehensive, modern, tourism driven site for all things Wears Valley. The site focuses on the many unique qualities of Wears Valley and capitalizes on search engine queries that are well suited for area businesses—ultimately bringing in many unique visitors to the site and benefiting the participating advertisers.



Categories and content will focus on Lodging, Things to Do, Relocation/Local Services, and Groups, along with unique information on the National Park, and the history & culture of Wears Valley

## How does this help you?

- Creates a strong advertising tool for businesses in Wears Valley, offering opportunities for both members and non-members of the Wears Valley Area Chamber of Commerce
- Educates potential Smoky Mountain visitors to the uniqueness of Wears Valley
- Helps new residents with relocation and services
- Brings groups to the Wears Valley Area
- Share your special events in the community of Wears Valley
- Get additional coverage through Chamber Events such as Christmas in Wears Valley
- Gives visitors a reason to stay in the valley.

## SPECIAL FEATURES OF VISITWEARSVALLEY.COM

- Free and inexpensive business listings
- All advertisers get the leads generated from the site FREE!
- WVACC member special pricing
- Individual Cabin listings
- Interactive Wears Valley Map
- Blog Publishing House
- Special Event Calendar
- Growing Social Presence
- Feature Slider Advertising Slots
- Ad block advertising on content pages




Rates guaranteed until  
June 1st, 2014.

Get your business online  
for Spring and Summer  
2014 travelers.



For more information, contact:  
Wears Valley Area Chamber of Commerce  
3293 Wears Valley Road, Sevierville, TN 37862  
(865) 296-4779 • [visitwearsvalley@gmail.com](mailto:visitwearsvalley@gmail.com)

# AD INFORMATION & SPECS

	Name	Address	Phone	Website Link	Map Placement	Web Graphic	Web Page
<b>Basic Listing</b> Basic business listing	✓	✓	✓				
<b>Standard Listing</b> Basic business listing with map placement	✓	✓	✓		✓		
<b>Enhanced Listing</b> Standard business listing plus a web graphic	✓	✓	✓	✓	✓	✓	
<b>Enhanced plus page</b> Enhanced business listing <i>PLUS</i> 2 -3 paragraph description, up to 6 photographs, logo and email link or mini form	✓	✓	✓	✓	✓	✓	✓

**Ad block Size:**  
300 x 200 pixels

**For Rent by Owner Cabin Listing:**  
Cabin Graphic / Photo, bedroom, bathroom, 1 sentence description and link to webpage. May be purchased with additional page if needed ( add \$50 for page) Cabin Graphic 300 x 300

**Publishing House:**  
Tell us about your business! Blogs are where it's at once posted you are online in our blog publishing house for 12 months. 3 paragraphs, up to 2 photos/graphics, link to business, phone, address.

## WHY ADVERTISE?

Web search results for Visit Wears Valley will organically place in such categories as:

Smoky Mountains.....	60,500
Smoky Mountain Cabins.....	1250
Smoky Mountain Lodging .....	280
Smoky Mountain Groups .....	200
Wears Valley .....	720
Wears Valley Cabins.....	1300
Things to do in Pigeon Forge .....	6600
Things to do in Sevierville .....	1300
Things to do in the Smoky Mountains.....	620
Tennessee vacations .....	40,000

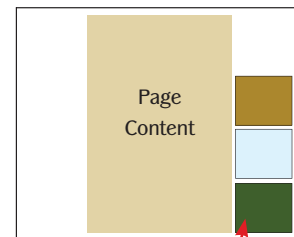
(number represented is shown by google as a monthly search query for the presented term)

VisitWearsValley.com will promote the Wears Valley area and businesses to the vacation seeker who enjoys the outdoors, appreciates the beauty and history of the area, and seeks a more intimate experience in their Smoky Mountain vacation. VisitWearsValley.com focuses on area events and attractions and creates a strong online presence targeting visitors interested in the Gatlinburg and Pigeon Forge area, but are unaware of the unique opportunities that Wears Valley offers.



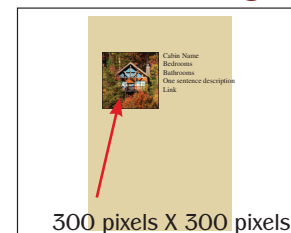
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### Ad Block



300 pixels X 200 pixels

### Cabin Listing



300 pixels X 300 pixels

